让世界充满吉利

A SUSTAINABLE FUTURE A BETTER WORLD

19th Asian Games Hangzhou 2022

GEELY 吉利控股集团

杭州2022年亚运会官方合作伙伴

Official Prestige Partner of the 19th Asian Games Hangzhou 2022

吉利控股愿景和使命
GEELY HOLDING BRAND VISION AND MISSION

GEELY

愿景
VISION

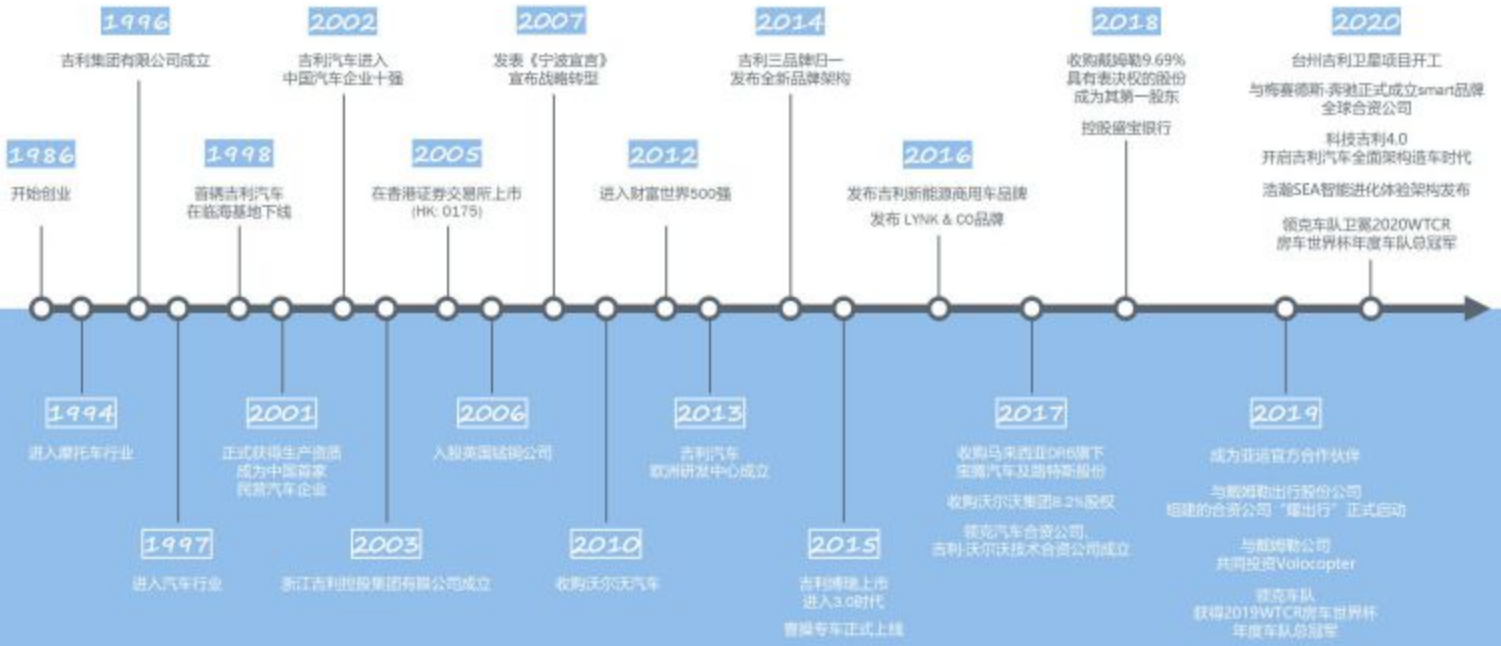
让世界充满吉利
A Sustainable Future
A Better World

使命
MISSION

战略协同、推动变革、共创价值
Align strategies, Drive change
Create value

发展历程
DEVELOPMENT HISTORY

GEELY



管理架构
MANAGEMENT STRUCTURE

GEELY

GEELY
浙江吉利控股集团
ZHEJIANG GEELY HOLDING GROUP

吉利汽车集团 Geely Auto Group	吉利汽车 GEELY AUTO · 领克汽车 LYNK&CO · 几何汽车 GEOMETRY · 路特斯科技 LOTUS · 宝腾汽车 PROTON · smart汽车 smart
沃尔沃汽车集团 Volvo Car Group	沃尔沃汽车 VOLVO · 极星汽车 POLESTAR
吉利新能源商用车集团 Geely New Energy Commercial Vehicle Group	远程汽车 FARIZON AUTO · 汉马科技 HANMA TECHNOLOGY · 绿色智联 GREEN INTELLIGENT LINE · 万物金好 ONEWORLD TECHNOLOGY
吉利科技集团 Geely Technology Group	吉利自动 · 星星互联科技 · 太力飞车 · 时空道宇 · 铁江摩托
铭泰集团 Milstone Group	铭泰赛道 · 铭泰体育 · 铭泰文旅
吉利人才发展集团 Geely Talent Development Group	吉利学院 · 三亚学院 · 湘南理工学院 · 三亚理工学院 · 湖南吉利汽车职业技术学院
出行业务板块 Mobility Services	曹操出行 · StaRides 耀出行 · CRGT 国铁吉讯
金融科技板块 Fintech Services	众安指资 · 吉致金融 · 盛宝银行
英伦电动汽车 LEVC	英伦电动汽车

集团营收
TURNOVER

GEELY

单位：亿美元 Unit：100 million USD

2020年营业收入
478亿美元 / 折合3308亿人民币
《财富》世界500强第243位
连续9年入榜，攀升232位

2020 Turnover
47.8 billion USD ≈ 330.8 billion RMB
Fortune Global 500 Ranked 243rd
Listed 9 Straight Years
Up 232 Places in 9 Years

2011年营业收入
233亿美元
2012年首次跻身世界500强

2011 Turnover
23.3 billion USD
included on the Fortune Global 500 for the first time

2020吉利控股经营业绩
2020 GEELY HOLDING GROUP BUSINESS PERFORMANCE

GEELY

吉利控股
全年销量
210万+
辆

Geely Holding Group 2020 Total Sales
2.10M + Units

吉利汽车
1,320,217辆
海外销量增长25%

Geely Auto
1,320,217 Units
Export Volume Growth 25%

宝腾汽车
109,716辆
同比增长8.8%

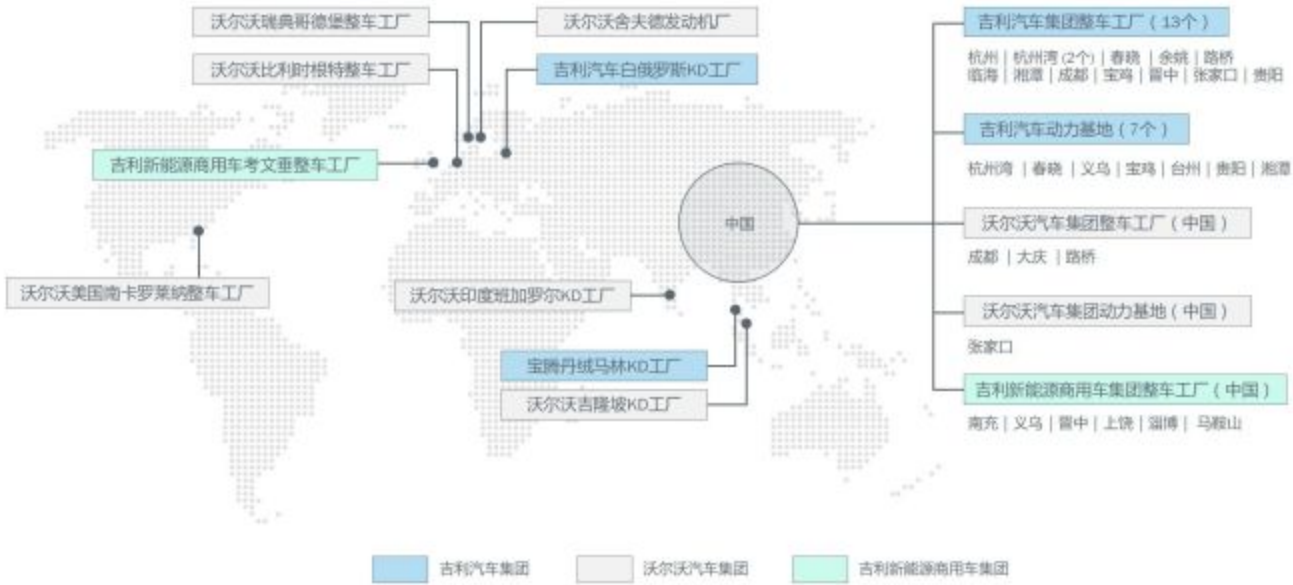
PROTON
109,716 Units
YoY Growth 8.8%

沃尔沃汽车
661,713辆
中国市场同比增长7.5%

VOLVO CARS
661,713 Units
The Chinese market YoY Growth 7.5%

全球工厂布局
GLOBAL PRODUCTION LAYOUT

GEELY



吉利汽车

GEELY AUTO

领克汽车

LYNK & CO

2020销量成绩
2020 SALES DATA

GEELY

领克汽车全年销量

17.5万辆

同比增长37%

Lynk&Co 2020 Total Sales

175 Thousands Units

YoY Growth 37%

吉利汽车
全年销量

132万辆

Geely Auto Group 2020 Sales

1.32M Units

出口量

7.3万辆

同比增长25%

Export Volume

73 Thousands Units

YoY Growth 25%

吉利控股集团成为杭州2022年第十九届亚运会官方合作伙伴

启动“科技吉利，悦行亚运”亚运战略

Geely Holding Group and 19th Asian Games Organizing Committee Signing Ceremony Official Transportation Partner of Hangzhou Asian Games
Asian Games Slogan "Enjoy E-mobility @ the Asian Games with Geely"

吉利星瑞正式成为2022年杭州亚运会官方指定用车

将在未来两年为杭州亚运会提供城市及园区内智能出行解决方案

Geely Xingrui has become the official designated car for the 2022 Asian Games in Hangzhou which will provide intelligent mobility solutions for the city and the Asian Games within the next two years.

吉利汽车使命和核心价值理念
GEELY AUTO MISSION AND CORE VALUE

GEELY

使命
MISSION

吉利汽车
GEELY AUTO

核心价值
CORE VALUE

创造超越期待的出行体验
Create mobility experience that exceeds expectations

人本、创新、卓越
People-oriented, Innovation and Excellence

全球设计造型中心
GLOBAL DESIGN CENTRES

GEELY

中国上海
Shanghai, China

瑞典哥德堡
Gothenburg, Sweden

西班牙巴塞罗那
Barcelona, Spain

美国加州
California, USA

英国考文垂
Coventry, UK

全球工程研发中心
GLOBAL R&D CENTRES

GEELY

中国杭州
Hangzhou, China

中国宁波杭州湾
Ningbo, China

瑞典哥德堡
Gothenburg, Sweden

英国考文垂
Coventry, UK

德国法兰克福
Frankfurt, Germany

设计研发人员超过2万人

Over 20,000 researchers

技术协同
CORPORATE SYNERGY

GEELY

CEVT吉利汽车
欧洲研发中心成立

China-Euro Vehicle Technology
Centre Established

沃尔沃汽车与吉利汽车
联合开发CMA

Geely Auto and Volvo Cars
Jointly Developed CMA

吉利-沃尔沃汽车
技术合资公司成立

Geely and Volvo Form
Technology Joint Venture

技术品牌架构：INTEC-人性化智驾科技

TECHNOLOGY BRAND : INTEC – HUMANIZED INTELLIGENT DRIVE TECHNOLOGY

GEELY

给用户带来更安全、更健康，人、车交互构成的智能驾驶体验

Giving users a safer, healthier, more connected, smart driving experience

研发理念：自主突破创新 融合全球智慧 掌握核心技术

GEELY R&D CONCEPT: INDEPENDENT INNOVATION, GLOBAL WISDOM, CORE TECHNOLOGY MANAGEMENT

GEELY

Product Platform Strategy

产品平台化战略

Energy Diversification Strategy

能源多元化战略

安全第一战略

Safety First Strategy

智能化技术战略

Intelligent Technology Strategy

CMA基础模块架构
COMPACT MODULAR ARCHITECTURE

GEELY

具有高度灵活性、延展性的特点，可兼容内燃发动机、混合动力和纯电动驱动系统

it's highly flexible and scalable, compatible with internal combustion engines, hybrid powertrainsand pure electric drive systems.

BMA紧凑型基础模块化架构
B-SEGMENT MODULAR ARCHITECTURE

GEELY

高度灵活的可扩展性，可适用于A0至A+级，涵盖SUV、轿车、CROSS车型、以及wagon和MPV等多种车型

Highly flexible and scalable architecture meeting the requirements for Euro A to B-segment vehicles including SUVs, sedan, crossovers, wagons, and MPVs.

SEA浩瀚智能进化体验架构

SUSTAINABLE EXPERIENCE ARCHITECTURE

GEELY

- 以用户出行体验为核心的纯电原创架构，以硬件层、系统层和生态层构建三位一体的立体化布局，拥有全球最大带宽，是全球最高效的智能电动汽车解决方案。
- 基于浩瀚架构的首款纯电豪华轿跑概念车 — 领克ZERO concept

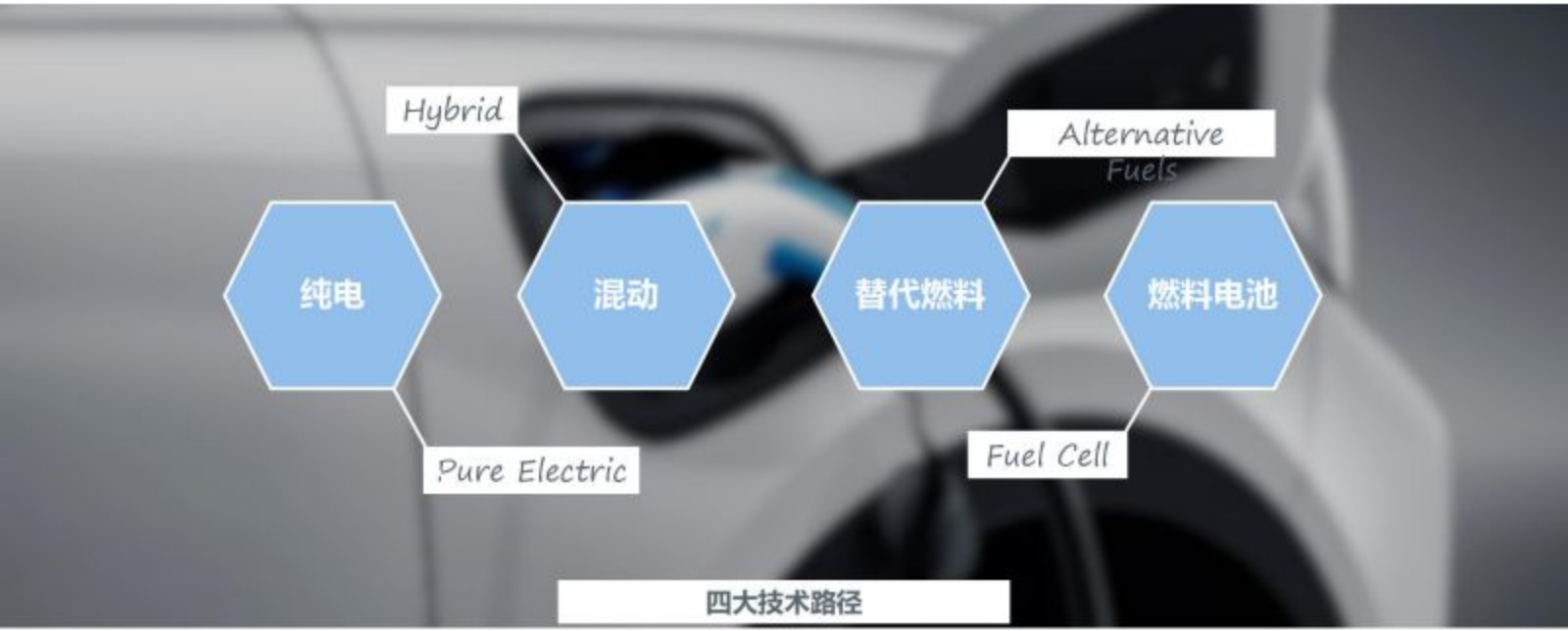
- The first pure electric vehicle architecture Developed around enhancing user mobility experience. From hardware, to software, to ecosystem, it is the world, smost flexible and efficient smart electric vehicle solution.
- Lynk & Co Zero Concept, the first pure electric luxury Coupe crossover concept based on the SEA architecture.

吉利科技4.0开启吉利汽车全面架构造车时代

Geely 4.0 Technology Opens Door to Era of Modular Architecture Based Vehicles

新能源战略
NEW ENERGY STRATEGY

GEELY



Four Technological Pathways

C-NCAP 碰撞测试

多款车型获得了五星+

With many models receiving 5+ star safety rating

得分 SCORE

博瑞	博越	嘉际	领克01	领克02
55.8	58.2	64.1	60.1	68.5
2015.12	2016.09	2019.07	2018.04	2019.04

C-NCAP

帝豪GL在“车对车垂直碰撞试验”中 获C-NCAP近满分评分

Emgrand GL – Undergo a "Vehicle to Vehicle Side Crash Test" Near-Perfect C-NCAP Score

正面碰撞

17.92

满分18分

Front Collision
17.92 points
out of 18 points

侧面碰撞

18

满分18分

Side Collision
18 points
out of 18 points

智能化技术战略
INTELLIGENT TECHNOLOGY STRATEGY

GEELY

智能化技术路线是未来10年吉利汽车发展的核心战略

"Intelligent connectivity" and "Intelligent drive" technology will become part of Geely Auto's core technological development strategy for the next 10 years

吉客智能生态系统
GKUI GEELY SMART ECOSYSTEM

GEELY

打造车内一小时的极致用户体验,触达连接用户
Create the Ultimate Hour Long User Experience and Reach Connected Users

GKUI累计用户数
GKUI Cumulative Users

2,422,625

地图导航
高德/百度/腾讯自由选择
百度地图汽车联合定制
曹操顺风车

Map Navigation

Multiple Options
AutoNavi/Baidu/Tencent
Cocoa Ride Sharing

多媒体服务
2000万+版权曲库合作
高保真优质音频内容
合作定制主播电台
智能搜索+AI推荐

Multime

20M+ music library
Hi-Fi high quality music
Coop with radio stations
Smart search + AI Recommendations

AI助理服务
ECARX自研全栈语音能力
整合头部生态和服务

AI Assistant

ECARX self-developed full stack voice recognition.
integrated ecology and services

车家互联
携手京东\百度
构建人车家智能互联生态

Car-Home IoT Connectivity

Coop with JD.com/Baidu
Build an intelligent connected ecosystem between people, cars, and homes

桌面&交互
桌面定制，场景推送
控件交互，对话浮窗
多模交互，情绪识别

Interactive Desktop

Desktop customization + push updates
Interactive controls + floating dialogue windows
Multi-mode interaction + emotion recognition

应用商城
百度Apollo\腾讯TAI\字节跳动火山车娱\华为智慧出行\芒果动听等60+三方生态服务

APP Store

Baidu Apollo/ Tencent TAI/ Bytedcat Volcano In-Car Entertainment/ Huawei Smart Travel/ Mango Sounds, etc
60+ third party APP ecosystems

智能驾驶
INTELLIGENT DRIVE

GEELY

2015年全新博瑞上市，实现中国品牌ADAS零突破。

2018年博瑞GE成为首款搭载L2功能的量产车型。

In 2015, the new Borui sedan was launched, marking a breakthrough in ADAS from Chinese brands

In 2018, Borui GE became the first mass-market model with L2 functions

个人车辆

2021年实现结构道路高度自动驾驶

2023年实现开放道路高度自动驾驶

Personal Vehicle

By 2021, highly automated driving in geofenced areas will be achieved.

By 2023, highly automated driving on open roads will be achieved.

RoboTaxi

2022年实现结构道路完全自动驾驶

2025年实现开放道路完全自动驾驶

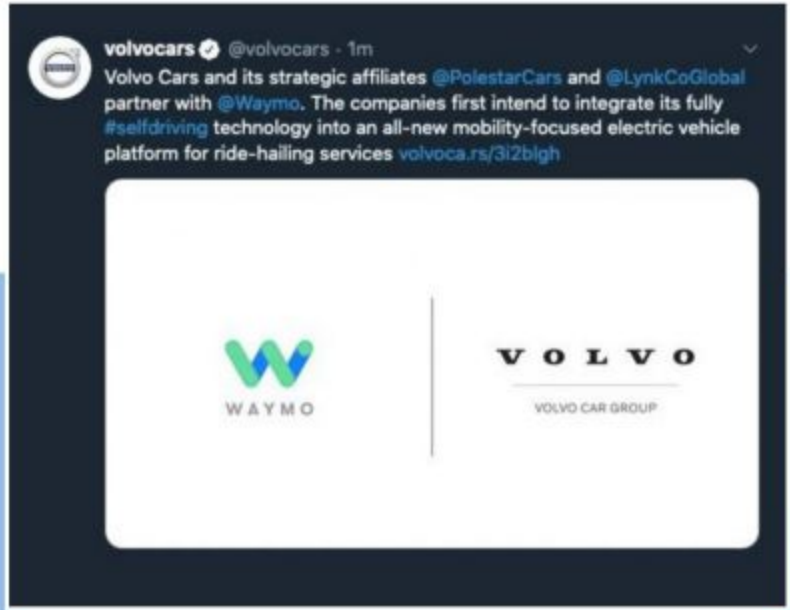
RoboTaxi

By 2022, fully automated driving in geofenced areas will be achieved.

By 2025, fully automated driving on open roads will be achieved.

智能化战略合作
INTELLIGENT STRATEGIC COOPERATION

GEELY



2020年6月26日

沃尔沃汽车集团及其战略投资品牌极星和领克与全球自动驾驶技术领导者Waymo公司正式达成战略合作伙伴关系，Waymo成为沃尔沃汽车集团L4级别自动驾驶技术全球独家合作伙伴。此次战略合作首要目标是将Waymo Driver技术搭载到一个出行专属的全新纯电车平台上，从而创造包括网约车服务在内的应用场景和商业模式。

June 26, 2020

Volvo Car Group including its strategic affiliates Polestar and Lynk & Co.
International formally announced they had formed a strategic partnership
with Waymo, the global leader in autonomous driving technology.
Waymo will become Volvo Car Group's exclusive global partner for L4+ level
autonomous drive technologies. The first goal of the partnership is to integrate Waymo's fully self-driving technology – the Waymo Driver – into
an all-new mobility-focused electric vehicle platform for ride-hailing services.

核心技术—吉利发动机/变速器

CORE TECHNOLOGY -- GEELY ENGINE RANGE/TRANSMISSION

GEELY

高效 **智能** **环保**

Efficient | intelligent | environmentally friendly

1.0TD

新一代高性能
小排量发动机

New generation of engine products with high performance and efficiency of small-displacement

1.5TD

与沃尔沃共同开发
性能均衡

Co-developed by Geely-Volvo excellent performance balancing

2.0TD

与沃尔沃联合打造
性能强劲

Co-developed by Geely-Volvo powerful performance

7DCT/7DCHT

国际领先技术的
双离合自动变速器
2018"年度世界十佳变速箱"

Globally leading technology Dual Clutch Automatic Transmission (DCT) 2018 "World Top Ten transmissions"

吉利汽车产品
GEELY AUTO PRODUCTS

GEELY

在售产品 **20多款车型**

Currently on the market
More than 20 different models

星瑞
Preface

博瑞
Emgrand GT

星越
Xing Yue

博越
Bo Yue

嘉际
Jia Ji

icon
icon

GEOMETRY
几何 C

吉利豪越

ICON

吉利星越

251·002使

吉利博越PRO

吉利缤越

领克汽车公司
LYNK & CO

LYNK&CO

沃尔沃汽车集团
VOLVO CAR GROUP

浙江吉利控股集团
GEELY HOLDING GROUP

吉利汽车控股集团
GEELY AUTO GROUP

2017年8月4日
领克汽车合资公司正式成立

August 4, 2017,
LYNK & CO joint venture was formed

欧洲技术 | 欧洲设计 | 全球制造 | 全球销售
全球新高端品牌

European Design, European Technology, Global Manufacturing, Global Sales
the New Oremium Global Brand

领克汽车品牌核心价值
LYNK & CO BRAND CORE VALUE

LYNK&CO

个性 PERSONAL

互联 CONNECTED

开放 OPEN

LYNK&CO

“都市对立美学”全新设计理念

New “Megacity Contrast” design concept

“都市天际线”家族前脸

City Skyline Inspired Grille

“北极之光”日间行车灯

"Northern Lights" Inspired Daytime Running Lights

“能量晶体”尾灯

"Crystal Clear" Taillights

领克产品
LYNK & CO PRODUCTS

LYNK&CO

领克01 | **新时代高端SUV**

LYNK & CO 01 NEW ERA PREMIUM SUV

2017年11月28日 • 中国宁波国际赛车场正式上市

Nov. 28, 2017
- LYNK & CO first model launched onto the market in Ningbo International Speedway

全新领克01 | **新全球高端SUV**

All New LYNK & CO 01 THE NEW GLOBAL PREMIUM SUV

2020年12月1日 • 中国宁波吉利研发中心正式上市

Dec.1st, 2020
- launched at GEELY Research Institute, Ningbo, China

领克产品
LYNK & CO PRODUCTS

LYNK&CO

领克02
高能轿跑SUV

LYNK & CO 02
HIGH PERFORMANCE COUPE SUV

2018年3月26日
- 荷兰阿姆斯特丹惊艳亮相
- 搭载2.0T与1.5T发动机

March 26, 2018
- Amazing debut in Amsterdam
- 2.0T or 1.5T engine

2018年6月28日
- 河北张家口上市
- 领克品牌SUV双子星战略全面落地

Jun 28, 2018
- Market Launch in Zhangjiakou, Hebei
- Lynk & Co Duo-Star Strategy Announced

领克产品
LYNK & CO PRODUCTS

LYNK&CO

领克03
领潮运动轿车

LYNK & CO 03
SPORTS SEDAN

2018年3月26日
- 成都车展首次亮相
- 搭载Drive-E系列1.5TD/2.0TD高效能发动机

August 31, 2018
- Debut in Chengdu Auto Show
- Drive-E 1.5TD /2.0TD high performance engine

2018年10月19日
- 日本富士赛道正式上市
- 成立领克车队征战2019年WTCR赛事

Oct 19, 2018
- Official Launch in Fuji Speedway, Japan
- Announced plans to compete in 2019 WTCR

领克产品
LYNK & CO PRODUCTS

LYNK&CO

领克03+
性能运动轿车

LYNK & CO 03+
PERFORMANCE SPORTS SEDAN

2019年8月2日 北京登场

- Drive-E系列2.0TD高性能发动机
- 历经国内外各大知名赛道调校试验
- 传承WTCR冠军品质

August 2, 2019 Beijing Debut

- Drive-E 2.0TD high performance engine
- Refined on the track at home and abroad
- Inheriting the quality of the WTCR Champion

领克产品
LYNK & CO PRODUCTS

LYNK&CO

领克05
极能运动SUV

LYNK & CO 05
ULTIMATE SPORTS SUV

2020年5月5日 高光上市

- Drive-E系列2.0TD高功率涡轮增压发动机
- 爱信8AT手自一体式变速箱
- 博格华纳第5代智能四驱

May 5 2020 Unveiled

- Drive-E 2.0TD High Power Engine engine
- Aisin 8AT Automatic Transmission
- Borg Warner Fifth-Generation Intelligent 4-Wheel Drive System

领克产品
LYNK & CO PRODUCTS

LYNK&CO

领克06
新都市机能SUV

LYNK & CO 06
NEW URBAN SUV

2020年9月6日 高光上市

- Drive-E系列1.5TD涡轮增压发动机
- 7DCT湿式双离合变速箱
- 智能驾驶辅助系统

Sep 6,2020 Unveiled

- Drive-E 1.5TD turbocharged engine
- 7DCT wet dual clutch transmission
- Intelligent driver assist system

销售网络
SALES NETWORK

LYNK&CO

国内(吉利+领克+几何)

1400+ 4S店

1300+ 服务站

海外

超300 销售网点

China (Geely auto+Lynk & Co + GEOMETRY)

1400+ dealers

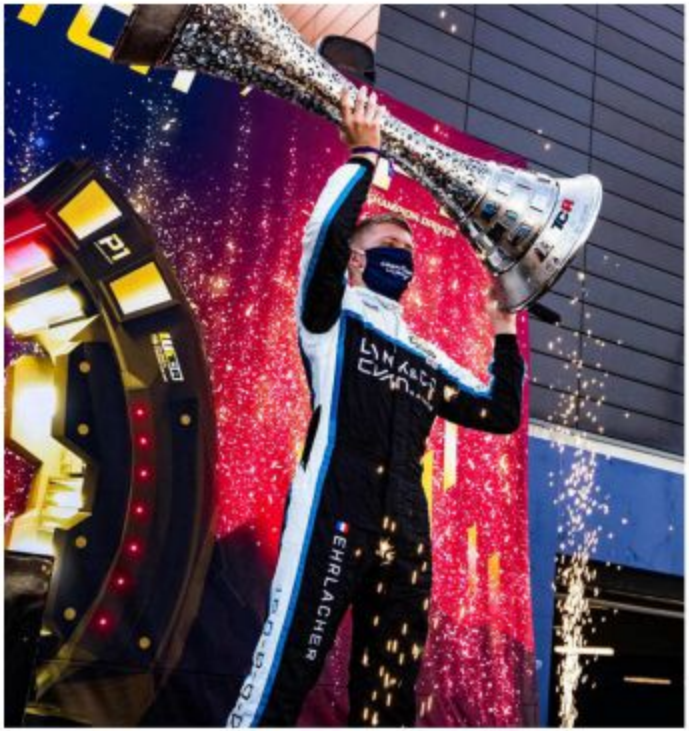
1300+ service stations

Abroad

Over 300 sales outlets

赛车运动
MOTORSPORTS

GEELY



重点赛事

- 领克车队征战 WTCR世界房车杯赛
- 吉利汽车韩魏越野车队征战顶级越野拉力赛——达喀尔拉力赛
- 吉利帝豪GL超吉联赛

MAJOR EVENTS

- Lynk & Co Cyan Racing Team in WTCR World Touring Car Cup
- Geely Auto Han Wei Off-Road Rally Team challenge the world's top off-road rally race, the Dakar Rally
- Emgrand GL Super Cup

GEELY

蓝色军团 蝉联冠军

Cyan Racing Lynk & Co team won the team championship again

领克Cyan Racing车队
成功卫冕 2020 WTCR 房车世界杯

年度车队总冠军

扬·埃赫拉舍
问鼎2020 WTCR 房车世界杯

年度车手总冠军

Cyan Racing Lynk & Co team won the team championship again
Yann Ehrlacher won the driver's championship

助力G20峰会
GEELY AT G20

GEELY

330辆
吉利汽车

144辆
沃尔沃汽车

G20峰会警用开道、飞机引导、服务保障用车

330
GEELY AUTO

144
VOLVO CARS

Vehicles used in the G20 Summit as police, guide, and service vehicles.

宝腾汽车 & 路特斯汽车

PROTON (49.9%)-LOTUS (51%)

GEELY

宝腾汽车

PROTON

路特斯汽车

LOTUS

宝腾汽车 & 路特斯汽车

PROTON (49.9%)-LOTUS (51%)

GEELY

宝腾汽车 49.9% 的股份

PROTON 49.9% stake

路特斯 51% 的股份

LOTUS 51% stake

吉利控股集团收购马来西亚DRB-HICOM集团，成为宝腾汽车的独家外资战略合作伙伴

Geely Holding Group acquired from Malaysia DRB-HICOM Group
And became PROTON exclusive foreign strategic partner

宝腾汽车
PROTON

GEELY

2018年12月12日

集团战略入股宝腾后首款新车宝腾X70上市

2019年12月13日

宝腾X70在丹绒马林工厂正式本地化下线

2019年

宝腾汽车销量突破10万，重返马来西亚汽车市场亚军宝座

2020年

宝腾全年销量为109,716辆，是马来西亚唯一实现销量增长的汽车公司

December 12, 2018
PROTON's first new SUV since Geely Holding Group strategic investment in the company, the X70 was officially launched

December 13, 2019
PROTON X70 officially began local production at Tanjung Malim plant

2019
PROTON sales exceeded 100,000, returning the brand to second place in the Malaysian market!

2020
The company sold 109,716 vehicles for the whole of 2020 ,making PROTON the only major automotive company to record growth in Malaysia.

路特斯汽车
LOTUS

GEELY

路特斯70年的坚持为世界汽车工业创造了一个“纯粹驾驶”的神话

Lotus 70 years of commitment to "pure driving" has become legendary in the global automotive industry. The Eva GT410 Sport is the ultimate reflection of Lotus's pursuit of lightweight, high-performance, refinement.

- Evora GT410 Sport：对路特斯追求轻量化、高性能、超豪华品牌理念从一而终的诠释。
- Evora GT4概念赛车：以赛车运动传递品牌文化。
- 路特斯Evija：2019年7月16日全球首款量产英伦超级跑车路特斯Evija在伦敦惊艳亮相。
- 路特斯十年品牌复兴战略VISION 80正式发布，开启品牌发展新纪元。

- *Evora GT410 Sport: The ultimate representation of Lotus's pursuit of lightweight, high-performance, and luxury*
- *Evora GT4 Concept Race Car: Continuing the brand's cultural heritage in motorsports*
- *Lotus Evija : On July 16, 2019, the world's first British electric hypercar, Lotus Evija, was unveiled in London*
- *Lotus ten-year brand revival strategy VISION 80 officially released, opening a new era in the brand's development.*

沃尔沃汽车集团
VOLVO CAR GROUP

GEELY

沃尔沃

VLOVL CARS

POLESTAR

POLESTAR

沃尔沃汽车
VOLVO CARS

GEELY

100+国家销售
秉承以人为尊的原则

Sold in 100+ countries
Products developed around a
"designed around you" philosophy

汽车销量 Car sales

2020年3月28日，吉利控股集团收购沃尔沃汽车迎来10周年，双方将携手迈向下一个十年

On March 28, 2020, Geely Holding Group marked the 10th anniversary of the acquisiton of Volvo Cars

XC60

XC60

GEELY

XC40

XC40

GEELY

POLESTAR
POLESTAR

GEELY

沃尔沃汽车集团旗下独立的豪华高性能电动汽车品牌

Volvo Car Group an Independent Electric Performance Car Brand

Polestar1

2018年4月25日
首次亮相中国

April 25 , 2018
Polestar 1 China Debut

Polestar2

2019年4月12日
首次亮相中国

April 12 , 2019
Polestar 2 China Debut

Polestar Precept

2020年9月26日
北京车展全球亮相

Sep 26, 2020
Polestar Precept Global Debut at China Auto Show (Beijing)

吉利新能源商用车集团
GEELY NEW ENERGY COMMERCIAL VEHICLE GROUP

GEELY

2016年2月正式注册成立，新能源和清洁能源商用车的发展方向

February 2016 formally incorporated, New energy and clean alternative fuel commercial vehicle development

七大生产基地

Production factories

浙江义乌 Yiwu

四川南充 Nanchong

山西晋中 Jinzhong

英国考文垂 Coventry

江西上饶 Shangrao

山东淄博 Zibo

安徽马鞍山 Maanshan

远程新能源商用车
FARIZON AUTO NEW ENERGY COMMERCIAL VEHICLE

GEELY

新能源动力系统

New energy power system

新能源商用车品牌

New energy commercial vehicle brand

卡车和客车商用车及底盘

Commercial vehicles and chassis for trucks and buses

英伦汽车公司
LONDON ELECTRIC VEHICLE COMPANY

GEELY

LEVC

全新零排放伦敦电动汽车
世界领先的增程式技术
智能城市技术

New zero-emission London electric taxi
World-leading range extender technology
Smart City Technology (eCity)

英国考文垂安斯蒂工厂
Plant in Ansty, Coventry, UK

57个城市运营

B2C模式网约车平台中，月活用户数排名第一
完成首轮10亿融资，估值超100亿
投放超过5.0万台纯电动汽车
拥有4300万注册用户
APP日均活跃用户超过110万
日需求单近200万单

CAOCAO is already operating in 57 cities

ranks first in monthly active users among B2C online ride-hailing platforms
Raised 1 Billion RMB in Series A Round of Funding, New Valuation Over 10 Billion RMB
Operating over 50,000 pure electric vehicles
More than 43.00 million registered users
1.1 million daily active APP users
On average, around 2,000,000 rides ordered daily

曹操出行 CAOCAO

杭州 Hangzhou

宁波 Ningbo

青岛 Qingdao

南京 Nanjing

成都 Chengdu

厦门 Xiamen

天津 Tianjin

太原 Taiyuan

大连 Dalian

北京 Beijing

曹操出行
CAOCAO

GEELY

中国首个以
车辆制造商身份
进军专车市场的专车品牌

国内首家取得
网约车许可证
的新能源汽车共享出行平台

China first
Domestic car company
To enter the ride hailing market

The first domestic car company
To receive to a business certificate
For new energy vehicle ride hailing platform

耀出行
STARRIDES

GEELY

吉利与戴姆勒联手共建的高端出行项目“耀出行”于2019年年底投入运营，首个运营城市为杭州
目前，耀出行已在杭州、广州、成都、西安等城市开展运营
2022年，耀出行还将以高品质出行服务支持杭州亚运会

Geely and Daimler's jointly established high-end ride-hailing project started operations in Hangzhou at the end of 2019. Now, Starides is already operating in Hangzhou, Guangzhou, Chengdu , Xi'an.

换电生态技术
BATTERY SWAPPING TECHNOLOGY

GEELY

- **换电技术研发**
- **换电车制造**
- **换电站运营**

- Battery Swapping Technology R&D
- Battery Swap Vehicle Production
- Battery Swap Stations Operation

2017年，吉利科技集团展开换电生态的研发布局。
目前，吉利换电站已逐步在国内各城市落地运营。

In 2017, Geely Technology Group began developing a battery swapping ecosystem Today, Geely battery swap stations have been put into operation in several Chinese cities.

VOLOCOPTER

VOLOCOPTER

GEELY

2019年9月9日

德国城市空中出行公司Volocopter完成C轮首轮融资5000万欧元。
由浙江吉利控股集团领投，戴姆勒股份公司参与投资，双方各持股10%。

2019年10月22日

Volocopter成功实现在新加坡滨海湾的首次公开载人飞行。

September 9, 2019

German urban air mobility pioneer Volocopter had completed its Series C funding round, led by Zhejiang Geely Holding Group raising a total of EUR 50 million. Daimler AG has also invested in Volocopter. Both Geely and Daimler each hold a 10% stake.

October 22, 2019

Volocopter successfully completed its first public manned flight in Marina Bay, Singapore.

太力飞车
TERRAFUGIA

GEELY

UNITED STATES OF AMERICA
DEPARTMENT OF TRANSPORTATION-FEDERAL AVIATION ADMINISTRATION

SPECIAL AIRWORTHINESS CERTIFICATE

CATEGORY/DESIGNATION Light-Sport		
PURPOSE Airplane		
MANU-FACTURER	NAME N/A	
	ADDRESS N/A	
FLIGHT	FROM N/A	
	TO N/A	
N301TF	MODEL Transition	SERIAL NO. D0006
BUILDER Terrafugia		DATE OF ISSUANCE 15/Jan/2021

Unless sooner surrendered, suspended, revoked, or the termination date of Unlimited, this airworthiness certificate is effective under the conditions prescribed in 14 CFR, Part 21, Section 21.181 or 21.217.

SIGNATURE OF FAA REPRESENTATIVE		DESIGNATION OR OFFICE NO.
WILLIAM JAMES BROWN	Digitally signed by WILLIAM JAMES BROWN Date: 2021.01.14 17:01:26 -05'00'	AIR-852

This airworthiness certificate is issued under the authority of Title 49 United States Code 44704 and Title 14 Code of Federal Regulations. Any alteration, reissue or reproduction for a fraudulent purpose of this certificate may be punishable by the certificate revocation, fine and / or imprisonment. THIS PORTION OF THIS CERTIFICATE MUST BE DISPLAYED IN THE AIRCRAFT PER THE APPLICABLE REGULATIONS.

- 2020年9月，吉利科技集团发布通用航空战略，以无人机、飞行汽车等航空产品为载体，为客户提供场景化整体解决方案。沃飞长空是吉利科技集团通航战略的重要践行者，拥有“傲势（AOSSCI）”和“太力飞车（Terrafugia）”双品牌。
- 美国东部时间1月15日，吉利科技集团旗下太力飞车Transition（TF-1）获得美国联邦航空局（FAA）适航证书。这是FAA首次给现代飞车产品颁发适航证书。

- *In September 2020, Geely Technology Group released their general aviation development strategy, utilizing aviation products such as drones and flying cars as carriers to provide consumers with comprehensive mobility solutions. Aerofugia is an important subsidiary of Geely Technology Group and executor of their general aviation strategy. The subsidiary also holds the two brands of "AOSSCI" and "Terrafugia."*
- *On January 15, Geely Technology Group subsidiary brand Terrafugia's Transition (TF-1) roadable aircraft (flying car) obtained the Federal Aviation Administration (FAA) airworthiness certificate. THis is the first time FAA issued an airworthiness certicate to roadable aircrafts.*

天地一体化

LINKING HEAVEN AND EARTH

2020年3月3日

全国首个民企卫星智能AIT中心落户浙江台州，吉利全面布局商业卫星领域

2020年4月24日

时空道宇宣布自主研发的首发双星即将开启全面验证;领克汽车宣布与时空道宇共同启动双卫星发射计划

March 3, 2020

China's first privately owned smart satellite production center broke ground in Taizhou, Zhejiang, marking Geely's entry into the field of commercial satellites.

April 24 2020

Geely Technology Group subsidiary, Geespace announced that Final verification test for first Geespace satellites underway.

钱江摩托
QIANJIANG MOTORCYCLE

GEELY

2016年8月

吉利控股集团收购29.77%钱江股份

2019年5月

吉利科技集团成为钱江摩托第一大股东

2019年6月

钱江摩托股份有限公司和
哈雷戴维森股份有限公司达成合作

August 2016

Geely Holding Group acquired a 29.77% stake in Qianjiang Motorcycle

May 2019

Geely Technology Group, a subsidiary of Geely Holding Group became the largest shareholder of Qianjiang Motorcycle

December 12, 2018

PROTON's first new SUV since Geely Holding Group strategic investment in the company, the X70 was officially launched

入股沃尔沃集团
VOLVO AB INVESTMENT

GEELY

2017年12月27日

宣布收购沃尔沃集团8.2%股权，成为其第一大持股股东

December 27, 2017

Announced acquisition of 8.2% of Volvo AB, becoming its largest shareholder

2018年6月28日

正式完成交割

June 28, 2018

Volvo AB Acquisition Completed

戴姆勒
DAIMLER

GEELY

2018年2月24日

收购戴姆勒股份公司9.69%具有表决权的股份，成为其第一股东

2018年10月24日

宣布与戴姆勒出行服务有限责任公司在中国组建高端专车出行合资公司

2020年11月20日

戴姆勒股份公司、吉利控股集团以及旗下品牌拟就一款高效混合动力系统展开合作

February 24, 2018

Acquired a 9.69 percent stake in Daimler AG.The acquisition makes Li Shufu the single largest shareholder of Daimler AG

October 24, 2018

Announced to form premium ride-hailing joint venture with Daimler Mobility Services in China

nNovember 20, 2020

Daimler AG, Geely Holding Group and its subsidiary brands to join forces on a highly efficient powertrain system specified for hybrid applications

2019年3月28日

吉利控股集团与戴姆勒集团组建合资公司，在全球共同运营发展smart品牌

- 合资公司总部设在中国，双方各持股50%
- 将在中国生产，成为纯电动智能汽车品牌
- 预计2022年起投放新一代纯电智能汽车

2020年1月8日

吉利控股集团与梅赛德斯 - 奔驰正式成立smart品牌全球合资公司

March 28,
2019
Geely Holding Group and Daimler Form Global Joint Venture to Develop Smart

- The joint venture company will be headquartered in China with each party holding 50% of the shares
- smart will be produced in China and become a pure electric vehicle brand
- The new generation of pure electric Smart cars are expected to be launched from 2022

January 8,
2020
Geely Holding and Mercedes-Benz formally establish a global joint venture for the smart brand.

百度 富士康 腾讯
BAIDU FOXCONN TENCENT

GEELY

2021年1月11日

吉利控股集团宣布与百度组建智能电动汽车公司
成为百度电动汽车公司的战略合作伙伴

January 11, 2021

Geely Holding Group and Baidu Partner to Establish a New Electric Car Company, to create partnership focused on electric and intelligent vehicles.

2021年1月13日

吉利控股集团与富士康组建合资公司
为全球汽车及出行企业提供代工及定制顾问服务

January 13, 2021

Geely Holding Group and Foxconn Form Joint Venture Providing OEM and Customized Consulting Services to Global Automakers.

2021年1月19日

吉利携手腾讯
推动汽车全产业链数字化变革和低碳发展

January 19, 2021

Geely and Tencent Sign Cooperation Agreement on Intelligent Cockpits, Digitalization, Autonomous Drive, and Low Carbon Development.

吉利工业互联网平台
GEELY INDUSTRIAL INTERNET PLATFORM

GEELY

2020年 9月29日

吉利控股集团与重庆两江新区签约，在两江新区投资建设“吉利工业互联网全球总部项目”。

September 29, 2020

Geely Holding Group signed an agreement with Chongqing Liangjiang New Area to invest in and establish the "Geely Industrial Internet Global Headquarters" in Liangjiang New Area.

吉利工业互联网平台是基于吉利数十年制造经验和资源打造的跨行业、跨领域、多场景的工业互联网平台，承接集团智能制造和数字化转型业务，并致力于在此基础上实现跨行业、跨领域的产业赋能、技术创新及多场景融合应用。

Geely Industrial Internet Platform is a cross-industry, cross-sector, multi-purpose industrial internet platform developed based on Geely's decades of manufacturing experience and global resources. It is the foundation of the Group's intelligent manufacturing and digital transformation. Industrial Internet is committed to empowering cross-industry and cross-sector development, technological innovation, and multi-purpose application.

GEELY | 吉时雨 GEELY TIMELY RAIN
吉利启动“吉时雨”精准扶贫项目
帮扶建档立卡户超过30000人次
Geely launched the “Geely Timely Rain" targeted poverty alleviation project
And have helped more than 30,000 poor families

社会公益
CORPORATE SOCIAL RESPONSIBILITY

帮扶地区（10省20地）
Target areas (10 Provinces, 20 Areas)

GEELY

五大扶贫项目 Five Major Poverty Alleviation Project

产业扶贫	教育扶贫	就业扶贫	农业扶贫	消费扶贫
Industry	Education	Employment	Agriculture	Consumption

扶贫资金 Duration and Funding

5年
投入6.8亿元

5 years
Investment of 680 Million RMB

GEELY

2013年起，吉利汽车累计捐赠

195辆吉利SUV
价值达1900万元

七年来，吉利SUV陪同
韩红爱心百人援助团队

走过70个市县
行驶里程近60万公里

Since 2013, Geely Auto has donated a total of

195 Geely SUV
Worth 19 million RMB

Over the past seven years, Geely SUV have accompanied the Han Hong Love Charity

Through 70 cities and counties
Traveling almost 600,000 kilometers

援疆、援青、援贵、援甘、援宁、援陕、援川

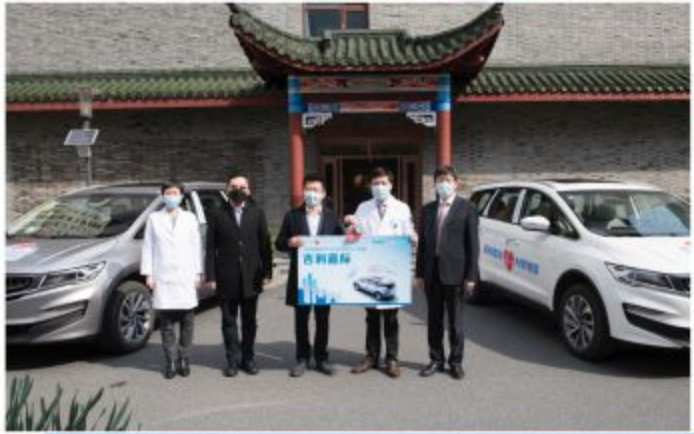
Providing Aid To Poverty-stricken Areas In Chin

社会公益
CORPORATE SOCIAL RESPONSIBILITY

GEELY

- 1月28日，迅速响应新型冠状病毒肺炎，吉利控股集团携手李书福公益基金会设立2亿元疫情防控专项基金。
- 吉利控股集团调动全球资源，从瑞典、西班牙、俄罗斯、白罗斯等国采购价值近千万元医疗物资。
- 吉利汽车启动具备病毒防范功能的“全方位健康汽车”研发工作，先期投入3.7亿元人民币。第一时间向武汉等疫区捐赠“健康车”172辆。
- 吉利控股集团携手李书福公益基金会，向欧洲国家及东南亚捐赠紧急医疗物资。

- *On January 28, 2020, Geely Holding Group and the Li Shufu Charity Foundation set up a special 200 million RMB fund to support the prevention and control of the new coronavirus epidemic.*
- *Geely Holding Group mobilized global resources and purchased medical supplies worth 10 million RMB from Sweden, Spain, Russia, Belarus, and other countries.*
- *Geely Auto invested 370 million RMB for the research and development of "healthy vehicles" with greater anti-bacterial and anti-viral capabilities. As soon as possible, 172 "health cars" were donated to Wuhan and other affected areas.*
- *Geely Holding and the Li Shufu Charity Foundation is donating urgently needed medical supplies to coronavirus affected areas in Europe and Southeast Asia.*



人才培养
TALENT DEVELOPMENT

GEELY

尊重人	成就人	幸福人
RESPECT PEOPLE	EMPOWER PEOPLE	UPLIFT PEOPLE

吉利控股集团拥有员工超过12万人，海外员工4.2万人，来自全球40多个国家

ZGH has over 120,000 employees including roughly 42,000 foreign employees from over 40 countries.

教育
EDUCATION

GEELY

走进校园 是为了更好的走向社会

为社会累计培养人才
15万名

trained 150,000 people for society

在校学生人数
50000+

enrolled students
50000+

每年近万名毕业生
走上工作岗位

more than 10,000 graduates every year

浙江汽车职业技术学院	浙江吉利技师学院	吉利学院	临海市豪情汽车工业学校	三亚学院	浙江汽车工程学院	三亚理工职业学院	湖南吉利汽车职业技术学院	湘潭理工学院
ZHEJIANG AUTOMOTIVE VOCATIONAL AND TECHNICAL COLLEGE	ZHEJIANG GEELY TECHNICIAN COLLEGE	GEELY UNIVERSITY OF CHINA	LINHAI HAOQING AUTOMOTIVE INDUSTRY SCHOOL	UNIVERSITY OF SANYA	ZHEJIANG AUTOMOTIVE ENGINEERING INSTITUTE	SANYA INSTITUTE OF TECHNOLOGY	HUNAN GEELY AUTOMOBILE COLLEGE	XIANGTAN POLYTECHNIC UNIVERSITY
1997	1998	1999	1999	2005	2007	2009	2012	2019

领导关怀
GOVERNMENT RELATIONS

GEELY

2014年4月1日

国家主席习近平与比利时国王菲利普访问沃尔沃汽车集团比利时根特工厂

April 1, 2014

President Xi Jinping and His Majesty Philip, King of Belgium visited Volvo's Ghent Factory.

2015年10月21日

国家主席习近平和夫人彭丽媛在英国威廉王子及凯特王妃的陪同下，参观了全新一代具有零排放能力的伦敦出租车TX

October 21, 2015

President Xi Jinping and his wife Peng Liyuan accompanied Prince William with his wife, Princess Kate to the unveiling of the next generation zero emission capable London Taxi, the TX.

领导关怀
GOVERNMENT RELATIONS

GEELY

2014年11月20日

李克强总理视察吉利杭州总部

November 20, 2014

Premier Li Keqiang visited Geely headquarter.

2017年6月2日

李克强总理在比利时首相米歇尔的陪同下，参观了吉利沃尔沃汽车创新成果展

June 2, 2017

Premier Li Keqiang accompanied by Belgian Prime Minister Michel, visited the Geely-Volvo Innovation Display.

GEELY
吉利控股集团

杭州2022年亚运会官方合作伙伴
Official Prestige Partner of the 19th Asian Games Hangzhou 2022

快乐人生　吉利相伴 HAPPY LIFE　GEELY DRIVE

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